

## **Shri Arun Jaitley Gold Medal for Social Entrepreneurship**

### **I. Introduction**

The College has instituted a Medal titled Shri Arun Jaitley Gold Medal for Social Entrepreneurship. This medal is in memory of Late Shri Arun Jaitley, the most eminent alumni of Shri Ram College of Commerce, University of Delhi. He was one of India's most respected lawmakers. During his distinguished lifetime, Shri Arun Jaitley contributed extensively to public policy, promotion of entrepreneurship, innovation, social empowerment, sports development, and public welfare amongst other fields towards nation building. Through the medal, outstanding achievers will be recognised for their efforts.

### **II. Form of the Medal:**

A Gold Medal and a Certificate shall be provided.

### **III. Areas for Consideration:**

The broad focus of the Shri Arun Jaitley Gold Medal for Social Entrepreneurship is to recognize students (*or group of students*) who have made a **meaningful and measurable impact** to the community, society, or the nation. Within this broad scope, the following areas will be:

1. Social Innovation and Entrepreneurship
2. Environmental Welfare
3. Policy Research
4. Any other novel initiative, not falling in 1-3, that has contributed meaningfully and measurably to social or national development. These could be in fields of:
  - i. Health
  - ii. Education
  - iii. Job Creation
  - iv. Information Technology
  - v. Poverty Alleviation
  - vi. Gender Empowerment
  - vii. Any other (*whose impact is measurable*)

### **IV. Impact**

For any application to be considered for the Shri Arun Jaitley Gold Medal for Social Entrepreneurship, the key element is meaningful and measurable impact. **Amongst other measures**, impact can be considered in terms of:

1. Number of people/institutions impacted
2. Scope of impact- Localised or community or broader society or national
3. Sustainability of impact i.e. is the impact long term or one-time
4. Extent of problem solved
5. Awards received for the initiative

The initiatives/activities must be documented.

### **V. Eligibility**

The following are eligible to apply for the Shri Arun Jaitley Gold Medal for Social Entrepreneurship:

1. Individual Bonafide students of SRCC
2. Group (*project based*) of Bonafide students of SRCC

**The student (s) eligible for this must be of the following years:**

1. III Year or IV Year of Undergraduate Programme (B.A. (Hons.) Economics/B.Com. (Hons.))
2. II Year Students of M.Com. and PGDGBO Programme

**VI. Process:**

1. Applications shall be invited from applicants in typed soft copy (MS-Word) as well as hard copy which must detail the following:
  - a. **Part-I:** Brief Original Write-up about their Initiative/Achievement (*Maximum 2000 words*). The write-up must detail in the order as mentioned:
    - i. What was the Initiative undertaken
    - ii. Where was the Initiative undertaken?
    - iii. Statement of problem.
    - iv. Level of Problem i.e. whether community level, district level, or higher (national/international)
    - v. Measurable Impact of the Initiative.
    - vi. Amount involved and source of funding, if any.
    - vii. Solution Adopted.
    - viii. Challenges faced, if any.

All applicants must sign the application as per the prescribed format and provide their CV along with the application.

- b. **Part-II:** Area of the Social Initiative. Refer Point III.
    - c. **Part-III:** Photographs/Video of the Initiative for substantiation.
2. The Award will be recommended by the Annual Day Awards Committee. Post scrutiny of applications received by due date, the shortlisted applicants will be called for interviews and presentation of their initiatives.